amber colón

Interdisciplinary Designer

Portfolio: ambercolon.com   *Email:* ambercolondesign@gmail.com   *Phone:* 704-390-9981

Creative and conceptual designer based in Charlotte, NC. Experienced with digital and print media as well as motion design. Versatile, collaborative, and self-motivated.

EXPERIENCE

SELF-EMPLOYED, REMOTE   Dec 2019 - Present
Freelance Graphic Design

Designs and creates logos, graphics, brand identity assets, design systems, social media posts, promotional materials, packaging, illustrations, and other digital assets. Uses include mobile applications, websites, and print production.

SONY MUSIC ENTERTAINMENT, NEW YORK, NY   June 2022 - April 2023
Graphic Design Intern

Graphic designer and illustrator for the content department of Legacy Recordings. Worked on album art, branding, custom and templated advertisements, illustrations, typography, file reformatting, file organization, and preparing files for print.

PRATT INSTITUTE, BROOKLYN, NY   Sept 2021 - Dec 2022
CEI Peer Leader: Communications

Peer leader for Pratt's Center of Equity & Inclusion. Worked as communications coordinator to design social media posts, design university-wide promotional materials, and conduct research for CEI instagram posts.

1-800-FLOWERS.COM, REMOTE   June 2021 - Aug 2021
Design Intern

Partnered with senior graphic designers and team members to understand business needs and marketing requirements and devise design solutions. Responsible for designing graphics for e-cards, packaging, website, and other projects.

PRATT INSTITUTE, BROOKLYN, NY   Sept 2020 - June 2021
Black Student Union Research Fellow

As a member of the Preserving Activism project, I conducted weekly research, organized research files, assisted with oral history interviews, coordinated with archivists to create digital exhibits, designed project logos, and helped develop website.

EDUCATION

PRATT INSTITUTE   Aug 2019 - May 2023
BFA Communications Design

Graphic Design major with a minor in Social Justice

SKILLS

DESIGN   Graphic Design, Illustration, Motion Graphics, Web Design, Package Design, UI/UX Design, Branding and Logos, Promotional Design, Print Production, Storyboarding, Design for Social Media, Production Support, Painting

SOFTWARE   Adobe Creative Suite (Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe After Effects, Adobe XD, Adobe Acrobat), Canva, Google Suite, Microsoft Office Suite, Procreate, Figma, Cinema 4D

MORE   Administrative Assistance, Organization, Creative Thinking, Collaboration, Detail-Oriented, Communication, Curiosity