

amber colón

Interdisciplinary Designer

Portfolio: ambercolon.com

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Phone: 704-390-9981

Creative and conceptual designer based in Charlotte, NC. Experienced with digital and print media as well as motion design. Versatile, collaborative, and self-motivated.

EXPERIENCE

SELF-EMPLOYED, REMOTE

Dec 2019 - Present

Freelance Graphic Designer

Designs and creates logos, graphics, illustrations, and other digital assets. Uses include mobile applications, websites, and print production.

ARTHUR ELLIOTT, CHARLOTTE, NC

Jan 2024 - Present

Design Intern

Designer for Arthur Elliott Marketing Group. Designs packaging, illustrations, promotional materials, and social media content for clients. Contributes to brainstorming and competitive analyses for clients, as well.

SONY MUSIC ENTERTAINMENT, NEW YORK, NY

June 2022 - April 2023

Graphic Design Intern

Graphic designer and illustrator for the content department of Legacy Recordings. Worked on album art, branding, custom and templated advertisements, illustrations, typography, file reformatting, file organization, and preparing files for print.

PRATT INSTITUTE, BROOKLYN, NY

Sept 2021 - Dec 2022

CEI Peer Leader: Communications

Peer leader for Pratt's Center of Equity & Inclusion. Worked as communications coordinator to design social media posts, design university-wide promotional materials, and conduct research for CEI instagram posts.

1-800-FLOWERS.COM, REMOTE

June 2021 - Aug 2021

Design Intern

Partnered with senior graphic designers and team members to understand business needs and marketing requirements and devise design solutions. Responsible for designing graphics for e-cards, packaging, website, and other projects.

EDUCATION

PRATT INSTITUTE

Aug 2019 - May 2023

BFA Communications Design

Graphic Design major with a minor in Social Justice

SKILLS

DESIGN Graphic Design, Illustration, Motion Graphics, Web Design, Package Design, UI/UX Design, Branding and Logos, Promotional Design, Print Production, Storyboarding, Design for Social Media, Production Support, Painting

SOFTWARE Adobe Creative Suite (Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe After Effects, Adobe XD, Adobe Acrobat), Canva, Google Suite, Microsoft Office Suite, Procreate, Figma, Cinema 4D

MORE Administrative Assistance, Organization, Creative Thinking, Collaboration, Detail-Oriented, Communication, Curiosity