

amber colon

Interdisciplinary Designer

CONTACT

Portfolio

ambercolon.com

Email

ambercolondesign@gmail.com

Phone

704 390 9981

EDUCATION

PRATT INSTITUTE

Aug 2019 - Present (Graduating May 2023)

BFA Communications Design

Graphic Design major with a minor in Social Justice

SKILLS

DESIGN

Graphic Design
Illustration
Motion Graphics
Package Design
UI/UX Design
Branding and Logos
Promotional Design
Information Graphics
Print Production
Storyboarding
Design for Social Media
Painting

SOFTWARE

Adobe Creative Suite
Procreate
Cinema 4D
Figma

MORE

Creative Thinking
Collaboration
Detail-Oriented
Communication
Curiosity
Organization

SUMMARY

Creative and conceptual designer with a passion for working around music, film, and wellness. Experienced with digital and print media as well as motion design. Versatile, collaborative, and self-motivated.

EXPERIENCE

SONY MUSIC ENTERTAINMENT GRAPHIC DESIGN INTERN

June 2022 - April 2023

Graphic designer and illustrator for the content department of Legacy Recordings. Works on everything from album art, branding, advertising assets, streaming assets, illustrations, typography, and more.

PRATT CEI PEER LEADER: COMMUNICATIONS

Sept 2021 - Dec 2022

Peer leader for Pratt's Center of Equity & Inclusion. Maintained center space and worked as communications coordinator to conduct research for CEI instagram posts and design social media announcements.

1-800-FLOWERS.COM DESIGN INTERN

June 2021 - Aug 2021

Partnered with senior graphic designers and team members to understand business needs and marketing requirements and devise design solutions. Responsible for designing graphics for e-cards, packaging, website, and other projects.

PRATT BLACK STUDENT UNION RESEARCH FELLOW

Sept 2020 - June 2021

As a member of the Preserving Activism project, I conducted weekly research, assisted with oral history interviews, coordinated with archivists to create digital exhibits, designed project logos, and helped develop the project website.

FREELANCE GRAPHIC DESIGN

Dec 2019 - Present

Designed and created logos, icons and illustrations for various clients. Uses included mobile applications and websites.